

Subject: Result of AP 4021 for the Digital Media

Date: Friday, December 7, 2018 at 13:27:28 Pacific Standard Time

From: Flamer, Keith

To: All - Management, All - Administrators, All - Associate Faculty, All - Classified, All - Confidential, All - Faculty

Dear CR Colleagues,

Thanks to the time-consuming work performed by Academic Senate Co-President Peter Blakemore, Dean George Potamianos, Vice President Angelina Hill, Director Rory Johnson, and Faculty members Michael Dennis, Roberta Farrar, John Johnston, Jon Pedicino, and Shannon Sullivan, the Program Viability Committee (PVC) presented its conclusions and recommendations regarding the Digital Media Program for review and decision.

The PVC recommended discontinuance of the Digital Media Program with the following four recommendations.

1. Inactivate the Digital Media Associate of Science Degree containing 4 specialization tracks.
2. Inactivate the Digital Media Certificate of Achievement containing 4 specialization tracks.
3. Through the consultation with disciplinary faculty in Art, CIS, Business, Business Technology, and possibly Music (for DM audio), the Deans of Career Education and Arts & Humanities should lead faculty in discussions about course redundancies and courses that might be best packaged as certificates in their areas, specifically in light of the labor market information that:
 - a. facility with Adobe Creative Suite software is a desirable job skill
 - b. graphic design is the most sought after sub-area among CR students
 - c. web site design and development is another desired job skill
4. DM courses that will be offered in other disciplines like Art, CIS, and Business should retain a DM TOPS code to ensure ongoing CTEA funding and, where appropriate, include DM in the disciplines list on the COR. It is recommended that courses with retain the DM TOPS code retain 'Multimedia' in the list of Disciplines which make a faculty member minimally qualified to teach the class.

I concur with the PVC's recommendation to discontinue the program and fully support all of the recommendations.

Dr. Angelina Hill, as Chief Instructional Officer (CIO), will work with the appropriate faculty and staff to create a detailed action plan to implement the recommendations.

Thank you,

Keith

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